



## PRESS RELEASE

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### **CMA CGM and Seatrade Launch a Unique Cooperation.**

**The CMA CGM Group, a world leader in container shipping, and SEATRADE Group, No. 1 in Specialised Reefer Transport, are pleased to announce their collaboration on the creation of a new vessel sharing agreement incorporating the services known by CMA CGM as PAD and by Seatrade as MERIDIAN. This unique service will link Northern Europe, the East Coast of the United States, Central America, the Pacific Islands, Australia, New Zealand, Peru and the Caribbean on a weekly basis.**

This new service brings together CMA CGM, SEATRADE and MARFRET and improves their frequency and port coverage.

The weekly service will have the following rotation:

- ZEEBRUGGE, LONDON GATEWAY, ROTTERDAM, DUNKERQUE, LE HAVRE,
- NEW YORK, SAVANNAH,
- KINGSTON, CARTAGENA,
- PAPEETE, NOUMEA
- BRISBANE, SYDNEY, MELBOURNE
- NELSON, NAPIER, TAURANGA
- PISCO, PAITA,
- KINGSTON
- PHILADELPHIA
- ZEEBRUGGE

This new line will be the only one in the market to offer such coverage on a weekly basis. It will:

- Provide a direct and weekly service to Papeete and Noumea from Northern Europe and the East Coast of the United States,
- Provide the only fast, direct, dedicated reefer service from New Zealand to the United States and Europe,
- Improve the supply of transport between Australia and the United States,
- Offer stops in Peru, which will include a very short transit time to supply fruits to the United States and Europe.

13 modern geared ships with a nominal capacity between 2200 and 2500 TEUs will be deployed on this new line (6 CMA CGM, 6 SEATRADE and 1 MARFRET). Each will have minimum 600 Reefers on board necessary to transport refrigerated goods such as fruits or meat.

The launch of the service is scheduled in October 2017, subject to validation by the competent authorities.

#### **About CMA CGM**

*CMA CGM, founded by Jacques R. Saadé, is a leading worldwide shipping group.*

*Its 445 vessels call more than 420 ports in the world on all 5 continents. In 2016, they carried 15.6 million TEU (twenty-foot equivalent units).*

*Now headed by Rodolphe Saadé, CMA CGM enjoys a continuous growth and keeps innovating to offer its customers new maritime, terrestrial, and logistical solutions.*

*With a presence in 160 countries and through its 600 agencies network, the Group employs 29,000 people worldwide, including 2,400 in its headquarters in Marseilles.*

#### **Press contact**

[media@cma-cgm.com](mailto:media@cma-cgm.com)

**Follow the CMA CGM Group on:**



#### **About Seatrade**

*Seatrade was founded in 1951 by five captain-owners in Groningen, The Netherlands.*

*Today the company is the world's largest reefer vessel operator and owner, and the leader in specialised reefer logistics, operating over 100 specialised vessels transporting perishable cargoes worldwide on its Fast Direct Dedicated (FDD) services.*

*With the addition of its recent specialised reefer container vessels and the smaller handy-size reefer newbuildings on order Seatrade keeps innovating its fleet to best serve its loyal and new customer base.*

*A worldwide agency network in all major exporting and importing areas provides customers personal contact with a Seatrade representative anytime anywhere.*

#### **Press contact**

[PR@seatrade.com](mailto:PR@seatrade.com)

**Follow Seatrade on:**



# WEEKLY PAD LINE

The unique and fastest weekly service connecting Europe and US East Coast with Australia, NZ and Pacific Islands

## New

- Weekly frequency
- Best transit times on the market on key trades
- Extended port coverage in Oceania
- Unique direct service in & out Brisbane and Nelson
- New call in Peru, ideal for fruits export to USA

## Key facts

- Frequency: Weekly
- Ports of call: 20
- Vessels: 13 x 2100 / 2500 Teus
- Reefer plugs: 600 plugs
- Duration: 91 days

## CMA CGM Strengths

- Large Reefer capacity
- Direct service to / from the French Pacific Islands
- Direct service to / from Europe and the US East Coast to / from Australia and New Zealand
- Extended port coverage in Australia and New Zealand
- Hub call in Kingston (CMA CGM dedicated terminal): best connections to or from US East Coast, Central & South America
- Dedicated breakbulk and project cargo teams
- Multitrade service fully integrating 15 strategic markets within the CMA CGM global network

